

Manager Marketing and Communications

MyState Limited is a Tasmanian based ASX listed diversified financial service company which operates two subsidiaries, MyState Financial (MSF), an authorised deposit taking institution (ADI), and Tasmanian Perpetual Trustees (TPT), an authorised trustee and wealth management company; each long established and highly respected brands in the Tasmanian marketplace.

The Manager Marketing and Communications will be responsible for maintaining the on-going operational aspects of the marketing and communications area across the MyState Limited group. The successful applicant will also be responsible for assisting with the delivery of the MSF and TPT brand attributes and values, delivering internal communications strategies and initiatives, driving the development of regular customer communications for MSF and TPT, ensuring that internal and external communications are delivered consistent with high quality and reflect the brand attributes and values.

An attractive salary package will be negotiated commensurate with the successful applicant's qualifications and experience. The position will be based in Hobart and a detailed position description is available upon request by emailing recruitment@mystatelimited.com.au

For more detailed information in relation to the position, please contact Stephen Pender, Senior Manager Brands and Communications on (03) 6211 2609.

Applications consisting of a covering letter detailing your relevant experience for this role together with your resume should be forwarded to:

**Adrian Butt, Senior Manager Training and Development
MyState Limited**

Level 2, 144 Collins Street, Hobart 7000

Or via email recruitment@mystatelimited.com.au

**Applications
close Thursday
18 March 2010.**



**Tasmanian
Perpetual
Trustees**

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